



SMSC is a non-profit organization based out of the Lund Arena at Gustavus Adolphus College and provides membership to over 70 participants representing communities throughout Southern Minnesota, including St. Peter, Kasota, Cleveland, Gaylord, LeSueur, Nicollet, Courtland, New Ulm, North Mankato, Mankato, Elysian, Mapleton, Janesville, and Eagle Lake. SMSC is dedicated to providing new experiences to members of our community, on and off the ice, as a way to foster and inspire an appreciation and pursuit of the art and sport of skating.

As a non-profit organization, SMSC is committed to keeping the cost of participation low for participants so that opportunities offered aren't limited by finances. To help us in this effort, we are looking for area businesses to partner with as sponsors of our organization and mission. As a sponsor of SMSC, businesses not only support opportunities for area artists, athletes, and enthusiasts, they also receive significant public recognition of their involvement through our marketing platforms. SMSC sponsors are recognized as noted below.

Donations to SMSC are fully tax-deductible. Contributions made by check can be written out to "Southern Minnesota Skating Club" and mailed to the address below (please contact us via email to collect your receipt), or made online at:
<https://www.southernminnesotaskatingclub.org/sponsorship>.

Thank you for your consideration in helping the development of Southern Minnesota Skating Club. We are excited to continue to provide opportunities in our region alongside members of our community.

With Much Gratitude,

Natalie J. Casper

Natalie Casper; Club President
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SMSC Sponsorship Incentives

Donation Level	Incentives (All incentives are Cumulative as Donation Level Increases)
\$100+	Recognition with all donors on social media
\$250+	Plus: Recognition w/small logo in event programs
\$500+	Plus: Recognition in our monthly newsletters and on website: Logos upgraded to medium size
\$1000+	Plus: Recognition on our Website w/medium logo and hyperlink; 1/4 page ad in event programs
\$2500+	Plus: Quarterly individual recognition on social media; Ad in event program upgraded to 1/2 page
\$5000+	Plus: Recognition w/large logo on website; Ad in event program upgraded to full page